World Physiotherapy Congress2027 GUADALAJARA

14-16 May 2027

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Media registration policy

1. Media registration policy

World Physiotherapy welcomes journalists to World Physiotherapy Congress 2027. Complimentary registration is provided to qualified journalists who apply for media credentials and register to attend World Physiotherapy Congress 2027 in advance. Journalists who meet the media registration criteria for the congress will be accredited on a space-available basis. Journalists who are not registered will not be able to participate in World Physiotherapy Congress 2027.

Registered journalists have free and full access to scientific programme sessions, including the opening and closing sessions, for World Physiotherapy Congress 2027, and are assisted, where available, to gather material for stories.

World Physiotherapy welcomes individual journalists and will usually allow one free media registration per publication.

Journalists who wish to attend World Physiotherapy Congress 2027 free of charge must provide the following:

- a completed registration form
- supporting information as detailed below

We recommend that journalists apply for registration as soon as possible to avoid disappointment.

2. Eligibility for media registration

Applications for media credentials will be accepted from journalists employed by or on assignment from:

- recognised print, broadcast, and online general and specialist health news media
- recognised World Physiotherapy member organisations

All applicants for media registration must be 18 or older by **14 May 2027**.

3. Exclusions for media registration

Website owners/contributors and people who primarily publish content on social media (eg bloggers, podcasters) will not be considered for media registration.

Publishers and representatives of sales, advertising or marketing departments of publications or other news organisations will not be considered for media registration.

Editors and staff of scientific journals are not considered media and will not be considered for media registration.

4. Use of AI

World Physiotherapy recognises some people use AI to generate content. World Physiotherapy encourages responsible use of AI to generate/produce content.

5. Procedure for media registration

Applicants for media registration must download and complete the online form at and return it along with supporting documents to communications@world.physio.

Completed registration forms, and all supporting materials, must be received by **29 March 2027**.

If you are a **print or online journalist working for a newspaper or magazine**, you will need to submit your completed registration form and the following (scans or URLs) to communications@world.physio:

- three recent articles with your byline and published by a recognised media outlet or World Physiotherapy member organisation AND
- a copy of the publication masthead listing your primary position as an editor or reporter AND
- an email or letter from your editor or World Physiotherapy member organisation stating you have been assigned to cover the congress

If you are a **broadcast journalist or filmmaker**, you will need to submit your completed application form and the following (files or URLs) to communications@world.physio:

- audio or video of three broadcast programmes you have worked on, with proof of your involvement in production AND
- an email or letter from your editor or World Physiotherapy member organisation stating you have been assigned to cover the congress

If you are an **editor/producer for a mainstream newspaper, magazine, online publication, radio or broadcast outlet**, you will need to submit your completed registration form and documentation confirming your position (business card, letterhead, press card, letter from publisher) to communications@world.physio

If you are a **freelance writer,** you will need to submit your completed registration form and the following (scans or URLs) to communications@world.physio:

- an email or letter from your editor or World Physiotherapy member organisation stating you have been assigned to cover the congress AND
- a by-lined story appearing in a verifiable print or electronic publication dated within the last six months

You will be informed by email within two weeks of your media registration application

6. Information about media access

Accredited journalists and media representatives will have full access to World Physiotherapy Congress 2027 content and are required to share and notify World Physiotherapy of any outputs. During congress sessions, accredited media and/or participants are permitted to take limited photographs for personal use, use on social media, text, and blog. Full session content, where provided in the congress app, is provided for personal use only; it must not be downloaded and captured for distribution. Accredited media and/or participants are not permitted to capture videos of presentations. Some presenters may request that no images are taken for confidentiality reasons. Where presenters have given permission to the congress organisers, presentation content will be made available.

When using social media, please use the congress hashtag #WorldPhysio2027

Natasha Joyner
Head of events and marketing

World Physiotherapy

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